



JILLY PRESS KIT



BIOGRAPHY

From red carpets to photoshoots to the music stage, Jilly is a star in the making. Born Jillyan Anais Moor, Jilly has always been active in the arts. From landing lead roles in several musicals to taking part in competitive cheer and dance...the stage remains her platform. At the age of 18, the Houston native moved to Los Angeles to pursue a career in music.

Throughout 2014, Jilly worked with a variety of producers and directors, honing her craft as an artist and laying down the groundwork for her evolving brand. “The Juice” EP released in 2015, served as Jilly’s introduction to the world as an artist and commanded the attention of producers and writers alike.

In 2016, Jilly found herself at the forefront of social media, through her collaborations with online personalities, creating various Instagram Skits. This led to her growth in Instagram followers, accumulating 1 million followers in a couple of months and a YouTube channel with over 500,000 subscribers. To date, she has over 3.7 million followers across her social media channels, earning her title as a Social Media Phenomenon. Through these platforms, Jilly has been able to showcase her skills as not only an artist but as a dancer and actress. This has led to her involvement in numerous acting projects and hosting duties, including working with BET for the Grammy’s 2019 coverage and appearances in Kevin Hart’s Real Husbands of Hollywood television show.

As a SAG-AFTRA member (since 2015), Jilly’s acting credits include television drama series Rosewood (starring Chesnut Morris) and starring as a lead actor in Demi Lovato’s “Cool For The Summer” music video.

2018, marked Jilly’s return to music, working alongside R&B artist Eric Bellinger. With a new team behind her, Jilly worked in the studio with producers and writers, day and night, as she re-branded her sound to fit her own narrative. “Sexy” was born, a song that straddles both the Pop and Rap genres, to launch this new chapter. The music video currently has over 2.4 million views on Youtube, making this re-brand a step in the right direction.

Throughout 2018, Jilly followed up with singles “Wait For It”, “Milano”, and released singles “Lemme Kno” and "Wrist Watch" in 2019. Each track embodies Jilly’s new sound and cements her career as an up and coming artist.

Building her career as a musician, actor, dancer, model, fitness guru and Influencer, Jilly released her cookbook and lookbook "This Boss Babe Can Cookbook" on November 21st. The cookbook finds this newly published author sharing her love for food and fashion.



JILLY

Houston born, LA based Singer-Songwriter

2019 marked a re-brand for this Houston native. Re-branding her name and sound, the rebirth has brought forth a new era. Moving from Urban Pop to a sound rooted in R&B, this is just the beginning for JILLY!

Artist Info

Genre
R&B

Origin
Houston, TX

Digital Streams Statistics

Spotify: 1,000,000+ streams

Soundcloud: 400,000+ streams

YouTube: 40,000,000+ views

Years Active
'10s

Birth Date
January 2, 1996

Singles



Sexy - Single
(2018)



Wait For It - Single
(2018)



Milano - Single
(2018)



Lemme Kno - Single
(2019)



Wrist Watch - Single
(2019)



SEXY



WAIT FOR IT
DIRECTED BY: ARRAD



LEMME KNO
DIRECTED BY: ARRAD

CONNECT WITH JILLY

TA TRACY ANDERSON



2.7 million +



500,000+



140,000+



130,000+





CAREER HIGHLIGHTS

2015

Lead Actress in Demi Lovato's "Cool For The Summer" Music Video

2017

Reached 1 million followers on Instagram

2018

Released singles "Sexy", "Wait For It" and "Milano"

2019

Released singles "Lemme Kno" and "Wrist Watch"
Worked with BET for coverage of the 2019 Grammy's
Presenter at the American Influencer Awards

2020

Debut as 1st time author with the release of "This Boss Babe Can Cookbook"



*this Babe
Boss can cookbook*

Creole Cravings

JILLYAN ANAIS MOOR



Jilly has been on the high profile social scene for several years now. She has millions of followers on all her social media outlets combined.

A musician, actor, dancer, model, fitness guru, influencer, and she can now add published author to her resume accomplishments thanks to *This Boss Babe Can Cook Book*.

Although this is a cookbook and her goal is to share some awesome recipes, there's far more fun facts about Jilly.

She gives you an up close and personal look at her life and what motivates her. Each page unveils a personal layer about this beauty! Let's just call it the **6 F's of Jilly!** And No...not even one is inappropriate. Quite the opposite in fact.

The first F is **Faith**. She prays every morning as she wakes up before starting her day and then again with her family.

Family - She's all about family. Not only does she share generational recipes, she honored her family members with a special recipe for each of them.

Food - Not only is Jilly a foodie, she actually loves to cook! It gives her great pleasure to see others enjoying her food.

Fitness - The girl has a 6 pack that most would pay for! There's a lot of sit ups and squats happening in between those comfort meals!

Fashion - This cookbook doubles as a LOOK BOOK! My goodness, she looks gorgeous! Serving us with looks on looks! Page after page of fabulous designer fashion and scrumptious looking food! You better WERK girl!

And lastly, **Fun!** Her entire energy exudes fun, feisty behavior with a kind soul and an infectious laugh that will win your heart!

This book will have you rethinking your meal tonight! So cancel that takeout and boss up in the kitchen.

Boss Babe Jilly did just that!

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CONTACT

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